



For Immediate Release

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NextLight announces new TV Solutions offering

Streamwise Solutions partnership widens viewing options for NextLight customers

LONGMONT, CO - NextLight has announced a new “TV Solutions” offering in partnership with Streamwise Solutions, allowing NextLight customers to cut the cord on traditional television bundles and watch what they want at a price they can afford.

Exclusive to NextLight customers, Streamwise Solutions offers a free TV consultation, helping customers combine antenna and streaming options in a way that’s personalized to their needs and giving them the opportunity to cut the cord from traditional TV services. Streamwise Solutions typically sees customers’ monthly TV bills cut in half, while receiving a more custom-built viewing experience.

Combined with the roll-out of NextLight’s Wi-Fi 6 routers - the fastest, most advanced type of Wi-Fi in the world - the new offering lets customers take their home entertainment experience to the next level.

“A lot of people want to drop their expensive traditional TV service but just don’t know where to start,” said NextLight executive director Valerie Dodd. “With our TV Solutions offering, they



now have someone who can walk through the possibilities with them step-by-step and then help set it all up. It's easy, especially with a high-speed gigabit NextLight connection to make their streaming options completely seamless."

Streamwise Solutions founder and co-CEO, Brian Cavanaugh, said the symmetrical fiber connections of NextLight, recognized as one of the fastest ISPs in the nation, makes this a natural partnership, combining the best Internet and TV in a way that consumers have always wanted.

"We look forward to working with the team at NextLight so together we can reimagine the TV and internet bundle for our customers," said co-CEO Bruce Adair. "Between NextLight's fast and stable internet with no data caps and StreamWise's sales and service expertise, we will offer an extremely compelling alternative for consumers still trapped by traditional pay TV bundles."

NextLight customers who want a free TV consultation and Longmont residents looking for more information may call NextLight customer service at 303-774-4494 or schedule an appointment online at <https://mynextlight.com/streamwise>.

About NextLight

NextLight is Longmont's community-owned fiber-optic internet service, empowering a fully-connected Longmont with the resources for life. NextLight has made Longmont the first "gigabit city" in Colorado and been nationally recognized for its speed, affordability and quality. To learn more, visit www.mynextlight.com.

About Streamwise Solutions

StreamWise Solutions, formerly FreeTVee, is Colorado's leading provider in cord-cutting TV solutions. Originally founded by Brian Cavanaugh in 2010, we've put more than twenty million



dollars back in the pockets of Colorado residents. Our solutions combine Over-the-Air (OTA) TV and Streaming Services with enhanced whole-home Wi-Fi to save customers an average of \$1500 per year on internet and TV solutions alone. Learn more at [getstreamwise.com](https://www.getstreamwise.com).